

## Planning Ahead: Good to Go Theme Ideas

This sheet features 12 different theme ideas for possible use in your yearbook. Select a theme that fits the mood of your school and will allow your staff to document the concept using photos and stories. Or, use this list as creative catalyst for conceiving your own theme.

### Get this

<b>Student life</b>	Get a life
<b>Academics</b>	Get smart
<b>Organizations</b>	Get involved
<b>Sports</b>	Get going
<b>People</b>	Getting to know you
<b>Advertising</b>	Getting support

### First, the good news

<b>Student life</b>	Good times
<b>Academics</b>	First things first
<b>Organizations</b>	Putting others first
<b>Sports</b>	In the first place
<b>People</b>	Hey good looking
<b>Advertising</b>	All for the good

### Days of our lives

<b>Student life</b>	Happy days
<b>Academics</b>	Days & confused
<b>Organizations</b>	Busy days
<b>Sports</b>	Days of action
<b>People</b>	Our faces
<b>Advertising</b>	Daily grind

### @ school

<b>Student life</b>	For fun
<b>Academics</b>	In class
<b>Organizations</b>	After hours
<b>Sports</b>	By demand
<b>People</b>	On us
<b>Advertising</b>	Around town

### Time after time

<b>Student life</b>	Time of your life
<b>Academics</b>	Test time
<b>Organizations</b>	Giving time
<b>Sports</b>	Time out
<b>People</b>	Timeless faces
<b>Advertising</b>	Signs of the times

### Make your mark

<b>Student life</b>	Mark your calendar
<b>Academics</b>	Make the grade
<b>Organizations</b>	Make it happen
<b>Sports</b>	On your mark
<b>People</b>	Make it real
<b>Advertising</b>	Make money

### Said & Done

<b>Student life</b>	Anything & everything
<b>Academics</b>	Questions & answers
<b>Organizations</b>	Work & play
<b>Sports</b>	Sweat & tears
<b>People</b>	You & me
<b>Advertising</b>	Dollars & sense

### Behind the scenes

<b>Student life</b>	The big picture
<b>Academics</b>	More than you know
<b>Organizations</b>	Scene & heard
<b>Sports</b>	More than a score
<b>People</b>	Unsung heroes
<b>Advertising</b>	Un-scene

### Seriously...

<b>Student life</b>	Be real
<b>Academics</b>	Getting serious
<b>Organizations</b>	[Not] just for the fun of it
<b>Sports</b>	In the moment
<b>People</b>	Down to earth
<b>Advertising</b>	Dollars & sense

### What was the question?

<b>Student life</b>	How's life?
<b>Academics</b>	What do you know?
<b>Organizations</b>	When do you find time?
<b>Sports</b>	Why play?
<b>People</b>	Who says?
<b>Advertising</b>	Where are you going?

### Picture the possibilities

<b>Student life</b>	Get the picture
<b>Academics</b>	The big picture
<b>Organizations</b>	The possibilities are endless
<b>Sports</b>	As far as possible
<b>People</b>	You ought be in pictures
<b>Advertising</b>	The financial picture

### In a word

<b>Student life</b>	Life
<b>Academics</b>	Learning
<b>Organizations</b>	Involvement
<b>Sports</b>	Competition
<b>People</b>	Friends
<b>Advertising</b>	Support